



BRITISH BENEVOLENT SOCIETY
BENEFITING BRITS SINCE 1858

BBS Sponsorship Program



Mission, History & Help Needed

The British Benevolent Society of California (BBS), a 501(c)(3) organization, provides financial aid and compassionate relief to British citizens in need and we need help from small businesses and corporates to continue to fund Brits in need on the West Coast.

The BBS is a unique independent charity and social hub for Brits and anglophiles in the Western United States. The charity works to provide assistance to British citizens under distress.

The BBS has its roots dating back into the 1850s and 1860s when a number of doctors, professionals and merchants in San Francisco met with the British Consulate to organize medical help and financial relief for British Nationals seeking to strike it rich during the gold rush.

For close to 100 years, the British Consul and later the Consul-General served as President of the charity until 1955 when the organization became independently run by the Board of Directors with its own nominated President.

A goal of the charity is to provide a lifeline with compassion and dignity to Brits facing unexpected or unprecedented hardships. The BBS thrives in connecting with and helping people who have no other pathway for support.

Impact & Audience

The core focus of the BBS is to provide help resulting in an immediate improvement of personal circumstances. In particular the BBS provides financial aid aimed at serving individuals, often marginalized, facing both unexpected and unprecedented hardships.

Given the macro climate, layoffs, higher rates and increased volatility of weather, those needing support increases. Also, very often many are not entitled to the same support benefits of Americans from birth. Tourists are visitors and get stuck when bad things happen. Immigrants can't claim welfare if they don't have a green card. Some are illegal, and a large number don't have sufficient savings and don't always know they have to work the system.

Clients and recipients of financial aid and compassionate assistance have included: entrepreneurs facing terminal health crisis, pensioners facing homelessness, survivors of human trafficking, single mothers unable to lawfully return to the UK or work in the US, unhoused individuals suffering from difficulties caused by mental health illnesses, visitors to the US etc.

Historical ReliefData



Relief Testimonail

I would just like to thank you all for your help. Thanks for everything you did I am now home safe and happier then I have been in years

Thank you for my freedom

*-C.
Relief Recipient*

Assistance Detail

How does the assistance help?

	 COMPASSIONATE	 \$1,500 COVID GRANT	 HOMELESS	 PENSIONER	 REPATRIATION
2019	✓		✓	✓	✓
2020	✓	✓	✓	✓	✓
2021	✓	✓	✓	✓	✓
2022	✓	✓	✓	✓	✓

How Relief is allocated - Relief Committee

The BBS identifies individualized packages of aid or financial assistance and distributes these to eligible British nationals. The dedicated volunteers of the BBS Relief Committee work with the ED to provide an appropriate response to relief cases. A core mission of the Relief Committee is to provide a lifeline, with compassion and dignity, to the less fortunate

The Relief Committee responds to appeals for one-time emergency assistance and, in unusual circumstances, provides longer term support. The mission of The Committee is to provide the best and most appropriate support to British Nationals in distress without judgment of the circumstances.

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Relief Testimonial

I wanted to let you know that I was able to get on a flight early Tuesday morning and arrived Wednesday morning in Manchester. Jenn from the BBF had booked me a flight through JFK and it couldn't of gone any smoother. It was a really good flight with no issues or delays. As I had shared with you before leaving, things have been rough and financially I had nothing, so being stuck somewhere or missing a flight would of made things really difficult.

It was obvious my family has been worried about me so they were really happy to see me. It's been 7 years so I understand their concerns.

The BBF really made a massive difference to what has easily been the toughest year of my life. I can't thank them and Jenn enough for what they have done for me. I will never forget it and hopefully someday I will be able to be part of this process in helping others out.

*Thank you thank you and I hope you have a good holiday season.
-Andy, Relief Recipient*

Sponsorship Benefits For Your Organization

Amplify your business impact across the British Community across the western US , whilst making a practical and immediate difference for Brits in need through sponsorship of relief packages or events..

we have over 1,500 of the British Expat population and Anglophiles on our mailing list and as part of our outreach programs with many attending our events.

TAX ADVANTAGES



- The BBS is a 501(c)3 charity, sponsorship will be classified as a charitable donation which is typically a tax benefit for your organization
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JOINT PR



- Your business will be highlighted in quarterly newsletters - shared with over 1,500 Brits and BBS supporters in the western US
 - Company provided banner at events, dedicated email, a mention at key events such as the AGM.
 - Relief sponsorship will be highlighted across BBS audience & in any individual GoFundMe Campaigns
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BRAND PROMOTION



- Company provided banner / signage and/or branding at events
 - Speaking opportunities at key events
 - Logo on BBS website
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SOCIAL RESPONSIBILITY IMPACT



- Boost employee morale through social impact - corporate representatives welcome to join any BBS & encouraged to participate in jointly agreed activities

Our Ask of you - Sponsorship of Events

Event sponsorship packages can also directly help British nationals. Events help us to keep our community connected and with ongoing awareness campaigns. Event sponsorship is a way to support uniting the community - you can choose an event which best aligns to your organization's social responsibility strategy.

MONTHLY HAPPY HOURS



- Support our monthly community meetups across the Bay Area with regular exposure

**\$1000 for 4 Happy Hours
20+ attendees**

COMMUNITY EVENTS



- Annual Bike Ride, Book Launches etc
- Catering supporting community

**\$500 per Event
Typical Donation**

ANNUAL CHRISTMAS DINNER



- Sponsorship of wine, champagne, decorations, marketing & food & beverages
- Raffle underwriting
- Evening entertainment

**\$1,000-\$5,000
Bronze/Silver/Gold/Platinum
Donation**

For information contact:

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All funds donated will be used for the express purposes of relief cases funding only. BBS will make best endeavors to use funds allocated for the selected relief support package and reserves the right to redistribute to another relief package if needed.